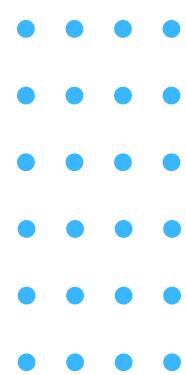




POST-EVENT PLAYBOOK:

10 Ways to Turn Conference Inspiration into Real Business Growth



1. REFLECT + RECAP

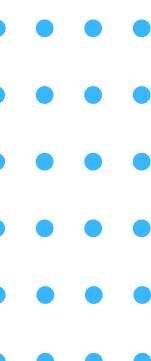
- List your top 3 insights from the event
- Write 1 paragraph on how each takeaway relates to your current role
- Note any unexpected "aha" moments or shifts in thinking
- Identify the speakers or sessions you want to rewatch or research

2. PRIORITIZE + ACT

- Highlight 1 idea you want to implement within the next 30 days
- List out needed tools, team members, or resources to bring that idea to life
- Schedule a 15-min sync to share learnings with your team
- Reach out to 1 new contact or vendor you connected with at the show

3. OPTIMIZE + SHARE

- Add any new vendors, tools, or trends to your 2025 roadmap
- Brainstorm 1 idea to present at your next internal meeting (show ROI from the event)
- Keep this checklist in your project folder to revisit after your next event



⭐️ **Created by Ruth Olivia J | www.RuthOliviaJ.com**

 Stay inspired – Sign up for exclusive tips & free tools at rutholiviaj.com/contact/

