



# POST-EVENT PLAYBOOK:

10 Ways to Turn Conference Inspiration into  
Real Business Growth

## 1. REFLECT + RECAP

- ☐ List your top 3 insights from the event
- ☐ Write 1 paragraph on how each takeaway relates to your current role
- ☐ Note any unexpected "aha" moments or shifts in thinking
- ☐ Identify the speakers or sessions you want to rewatch or research

## 2. PRIORITIZE + ACT

- ☐ Highlight 1 idea you want to implement within the next 30 days
- ☐ List out needed tools, team members, or resources to bring that idea to life
- ☐ Schedule a 15-min sync to share learnings with your team
- ☐ Reach out to 1 new contact or vendor you connected with at the show

## 3. OPTIMIZE + SHARE

- ☐ Add any new vendors, tools, or trends to your 2025 roadmap
- ☐ Brainstorm 1 idea to present at your next internal meeting (show ROI from the event)
- ☐ Keep this checklist in your project folder to revisit after your next event

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